



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

PinPoint Media, Inc (B)
1707 Osage St, Ste 103
Alexandria, VA 22302

CONTRACT

<u>Contract / Revision</u> 1800064 /		<u>Alt Order #</u> 08768702
<u>Product</u> LUTHER STRANGE SENAT		
<u>Contract Dates</u> 09/12/17 - 09/18/17	<u>Estimate #</u> 812	
<u>Advertiser</u> POL/Strange, Luther/R/Senator/AL		<u>Original Date / Revision</u> 09/11/17 / 09/11/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9913865	<u>Advertiser Code</u> 62	<u>Product 1/2</u> 78
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WSFA	09/15/17	09/15/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	WSFA 12 News at Ten - MF	10-1035pm	-----F----	:30		\$275.00	NM		
				Credited								
2	WSFA	09/15/17	09/15/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$30.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	ALABAMA LIVE @ 11A	11-1130Am	-----F----	:30		\$30.00	NM		
				Credited								
3	WSFA	09/15/17	09/15/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$30.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	ALABAMA LIVE @ 1130AM	1130A-12P	-----F----	:30		\$30.00	NM		
				Credited								
4	WSFA	09/15/17	09/15/17	WSFA 12 News at Noon	12-1230pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	WSFA 12 News at Noon	12-1230pm	-----F----	:30		\$100.00	NM		
				Credited								
5	WSFA	09/15/17	09/15/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$60.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	WSFA 12 NEWS AT 4PM	M-F 4-430P	-----F----	:30		\$60.00	NM		
				Credited								

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1800064 /	08768702

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/12/17 - 09/18/17	LUTHER STRANGE SE	812

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Strange, Luther/R/S	09/11/17 / 09/11/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
6	WSFA	09/15/17	09/15/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$75.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	WSFA 12 NEWS AT 4PM	M-F 430-5P	-----F----	:30		\$75.00	NM		
				Credited								
N 7	WSFA	09/15/17	09/15/17	WSFA 12 News at Five	5-530pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$185.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	WSFA 12 News at Five	5-530pm	-----F----	:30		\$185.00	NM		
				Credited								
8	WSFA	09/15/17	09/15/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$100.00			
9	WSFA	09/15/17	09/15/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$350.00			
10	WSFA	09/15/17	09/15/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$175.00			
11	WSFA	09/15/17	09/15/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$215.00			
12	WSFA	09/15/17	09/15/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$115.00			
13	WSFA	09/15/17	09/15/17	NBC Today 2	9-10am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$50.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	NBC Today 2	9-10am	-----F----	:30		\$50.00	NM		
				Credited								
14	WSFA	09/18/17	09/18/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/18/17-09/24/17	WSFA 12 News at Ten - MF	10-1035pm	M-----	:30		\$275.00	NM		
				Credited								
15	WSFA	09/18/17	09/18/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$30.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/18/17-09/24/17	ALABAMA LIVE @ 11A	11-1130Am	M-----	:30		\$30.00	NM		
				Credited								
16	WSFA	09/18/17	09/18/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$30.00			

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09/12/17 - 09/18/17	LUTHER STRANGE SE	812

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Strange, Luther/R/St	09/11/17 / 09/11/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
17	WSFA	09/18/17	09/18/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$100.00			
18	WSFA	09/18/17	09/18/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$60.00			
19	WSFA	09/18/17	09/18/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$60.00			
20	WSFA	09/18/17	09/18/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$75.00			
21	WSFA	09/18/17	09/18/17	WSFA 12 News at Five	5-530pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$185.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/18/17-09/24/17	WSFA 12 News at Five	5-530pm	M-----	:30		\$185.00	NM		
			Credited									
22	WSFA	09/18/17	09/18/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$100.00			
23	WSFA	09/18/17	09/18/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$350.00			
24	WSFA	09/18/17	09/18/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$175.00			
25	WSFA	09/18/17	09/18/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$215.00			
26	WSFA	09/18/17	09/18/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$115.00			
27	WSFA	09/18/17	09/18/17	NBC Today 2	9-10am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$50.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/18/17-09/24/17	NBC Today 2	9-10am	M-----	:30		\$50.00	NM		
			Credited									
28	WSFA	09/16/17	09/16/17	NBC Saturday Today Show	6-8am		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----1-				1	\$45.00			
29	WSFA	09/17/17	09/17/17	NET NBC Sunday Today Shc	7-8a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----1				1	\$45.00			
30	WSFA	09/17/17	09/17/17	NET NBC Meet The Press	8-9a		:30			NM	1	\$45.00

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/12/17 - 09/18/17	LUTHER STRANGE SE	812

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Strange, Luther/R/S	09/11/17 / 09/11/17

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----1				1	\$45.00			
31	WSFA	09/17/17	09/17/17	WSFA News Sunday AM	9-930a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----1				1	\$20.00			
32	WSFA	09/14/17	09/14/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$275.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WSFA	09/11/17-09/17/17		WSFA 12 News at Ten - MF	10-1035pm	----Th-----	:30		\$275.00	NM		
Credited												
33	WSFA	09/14/17	09/14/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$30.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WSFA	09/11/17-09/17/17		ALABAMA LIVE @ 11A	11-1130Am	----Th-----	:30		\$30.00	NM		
Credited												
34	WSFA	09/14/17	09/14/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$30.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WSFA	09/11/17-09/17/17		ALABAMA LIVE @ 1130AM	1130A-12P	----Th-----	:30		\$30.00	NM		
Credited												
N 35	WSFA	09/14/17	09/14/17	WSFA 12 News at Noon	12-1230pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$100.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WSFA	09/11/17-09/17/17		WSFA 12 News at Noon	12-1230pm	----Th-----	:30		\$100.00	NM		
Credited												
36	WSFA	09/14/17	09/14/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$60.00			
37	WSFA	09/14/17	09/14/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$60.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WSFA	09/11/17-09/17/17		WSFA 12 NEWS AT 4PM	M-F 4-430P	----Th-----	:30		\$60.00	NM		
Credited												
38	WSFA	09/14/17	09/14/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$75.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WSFA	09/11/17-09/17/17		WSFA 12 NEWS AT 4PM	M-F 430-5P	----Th-----	:30		\$75.00	NM		
Credited												
N 39	WSFA	09/14/17	09/14/17	WSFA 12 News at Five	5-530pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$185.00			

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12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1800064 /	08768702

Contract Dates	Product	Estimate #
09/12/17 - 09/18/17	LUTHER STRANGE SE	812

Advertiser	Original Date / Revision
POL/Strange, Luther/R/St	09/11/17 / 09/11/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	WSFA	09/11/17-09/17/17		WSFA 12 News at Five	5-530pm	----Th-----	:30		\$185.00	NM		
Credited												
40	WSFA	09/14/17	09/14/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/11/17 09/17/17 ---1--- 1 \$100.00												
41	WSFA	09/14/17	09/14/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/11/17 09/17/17 ---1--- 1 \$350.00												
42	WSFA	09/14/17	09/14/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/11/17 09/17/17 ---1--- 1 \$175.00												
43	WSFA	09/14/17	09/14/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/11/17 09/17/17 ---1--- 1 \$215.00												
44	WSFA	09/14/17	09/14/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/11/17 09/17/17 ---1--- 1 \$115.00												
45	WSFA	09/14/17	09/14/17	NBC Today 2	9-10am		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/11/17 09/17/17 ---1--- 1 \$50.00												
1	WSFA	09/11/17-09/17/17		NBC Today 2	9-10am	----Th-----	:30		\$50.00	NM		
Credited												
46	WSFA	09/12/17	09/12/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/11/17 09/17/17 -1----- 1 \$275.00												
1	WSFA	09/11/17-09/17/17		WSFA 12 News at Ten - MF	10-1035pm	-Tu-----	:30		\$275.00	NM		
Credited												
47	WSFA	09/12/17	09/12/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/11/17 09/17/17 -1----- 1 \$30.00												
1	WSFA	09/11/17-09/17/17		ALABAMA LIVE @ 11A	11-1130Am	-Tu-----	:30		\$30.00	NM		
Credited												
48	WSFA	09/12/17	09/12/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/11/17 09/17/17 -1----- 1 \$30.00												
1	WSFA	09/11/17-09/17/17		ALABAMA LIVE @ 1130AM	1130A-12P	-Tu-----	:30		\$30.00	NM		
Credited												
49	WSFA	09/12/17	09/12/17	WSFA 12 News at Noon	12-1230pm		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/11/17 09/17/17 -1----- 1 \$100.00												
1	WSFA	09/11/17-09/17/17		WSFA 12 News at Noon	12-1230pm	-Tu-----	:30		\$100.00	NM		
Credited												

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Contract / Revision	Alt Order #
1800064 /	08768702

Contract Dates	Product	Estimate #
09/12/17 - 09/18/17	LUTHER STRANGE SE	812

Advertiser	Original Date / Revision
POL/Strange, Luther/R/St	09/11/17 / 09/11/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 50	WSFA	09/12/17	09/12/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$60.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	JUDGE JUDY 1ST RUN	330-4p	-Tu-----	:30		\$60.00	NM		
			See MG 50.2									
	2	WSFA	09/12/17-09/12/17	JUDGE JUDY 1ST RUN	330-4p	-Tu-----	:30		\$60.00	NM		
	Ⓜ MG for 50.1 09/12											
51	WSFA	09/12/17	09/12/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$60.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	WSFA 12 NEWS AT 4PM	M-F 4-430P	-Tu-----	:30		\$60.00	NM		
			Credited									
52	WSFA	09/12/17	09/12/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$75.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	WSFA 12 NEWS AT 4PM	M-F 430-5P	-Tu-----	:30		\$75.00	NM		
			Credited									
E 53	WSFA	09/12/17	09/12/17	WSFA 12 News at Five	5-530pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$185.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	WSFA 12 News at Five	5-530pm	-Tu-----	:30		\$185.00	NM		
			Credited									
N 54	WSFA	09/12/17	09/12/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	Today in Alabama 530a	528am-6am	-Tu-----	:30		\$100.00	NM		
			See MG 54.2									
	2	WSFA	09/12/17-09/12/17	Today in Alabama 530a	528am-6am	-Tu-----	:30		\$100.00	NM		
	Ⓜ MG for 54.1 09/12											
N 55	WSFA	09/12/17	09/12/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	WSFA 12 News at Six - MF	6-630pm	-Tu-----	:30		\$350.00	NM		
			See MG 55.2									
	2	WSFA	09/12/17-09/12/17	WSFA 12 News at Six - MF	6-630pm	-Tu-----	:30		\$350.00	NM		
	Ⓜ MG for 55.1 09/12											
N 56	WSFA	09/12/17	09/12/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	Today In Alabama	6a-7a	-Tu-----	:30		\$175.00	NM		
			See MG 56.2									
	2	WSFA	09/12/17-09/12/17	Today In Alabama	6a-7a	-Tu-----	:30		\$175.00	NM		
	Ⓜ MG for 56.1 09/12											

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1800064 /		08768702
Contract Dates		Product
09/12/17 - 09/18/17		LUTHER STRANGE SE
Estimate #		812
Advertiser		Original Date / Revision
POL/Strange, Luther/R/S		09/11/17 / 09/11/17

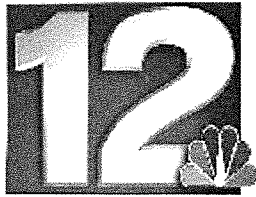
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 57	WSFA	09/12/17	09/12/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$215.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	ENTERTAINMENT TONIGHT	630-7p	-Tu-----	:30		\$215.00	NM		
		See MG 57.2										
	2	WSFA	09/12/17-09/12/17	ENTERTAINMENT TONIGHT	630-7p	-Tu-----	:30		\$215.00	NM		
	(M) MG for 57.1 09/12											
N 58	WSFA	09/12/17	09/12/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$115.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	NBC Today Show	7-9am	-Tu-----	:30		\$115.00	NM		
		See MG 58.2										
	2	WSFA	09/12/17-09/12/17	NBC Today Show	7-9am	-Tu-----	:30		\$115.00	NM		
	(M) MG for 58.1 09/12											
59	WSFA	09/12/17	09/12/17	NBC Today 2	9-10am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$50.00			
60	WSFA	09/13/17	09/13/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	WSFA 12 News at Ten - MF	10-1035pm	---W-----	:30		\$275.00	NM		
	Credited											
61	WSFA	09/13/17	09/13/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$30.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	ALABAMA LIVE @ 11A	11-1130Am	---W-----	:30		\$30.00	NM		
	Credited											
62	WSFA	09/13/17	09/13/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$30.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	ALABAMA LIVE @ 1130AM	1130A-12P	---W-----	:30		\$30.00	NM		
	Credited											
63	WSFA	09/13/17	09/13/17	WSFA 12 News at Noon	12-1230pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	WSFA 12 News at Noon	12-1230pm	---W-----	:30		\$100.00	NM		
	Credited											
64	WSFA	09/13/17	09/13/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$60.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	WSFA 12 NEWS AT 4PM	M-F 4-430P	---W-----	:30		\$60.00	NM		
	Credited											

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1800064 /	08768702

Contract Dates	Product	Estimate #
09/12/17 - 09/18/17	LUTHER STRANGE SE	812

Advertiser	Original Date / Revision
POL/Strange, Luther/R/S	09/11/17 / 09/11/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
65	WSFA	09/13/17	09/13/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$75.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	WSFA 12 NEWS AT 4PM	M-F 430-5P	---W-----	:30		\$75.00	NM		
				Credited								
N 66	WSFA	09/13/17	09/13/17	WSFA 12 News at Five	5-530pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$185.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	WSFA 12 News at Five	5-530pm	---W-----	:30		\$185.00	NM		
				Credited								
67	WSFA	09/13/17	09/13/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$100.00			
68	WSFA	09/13/17	09/13/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$350.00			
69	WSFA	09/13/17	09/13/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$175.00			
70	WSFA	09/13/17	09/13/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$215.00			
71	WSFA	09/13/17	09/13/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$115.00			
72	WSFA	09/13/17	09/13/17	NBC Today 2	9-10am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$50.00			
73	WSFA	09/12/17	09/15/17	Tonight Show	1035-1137pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-TWTF--				3	\$115.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	Tonight Show	1035-1137pm	-TuWThF----	:30		\$115.00	NM		
				Credited								
	2	WSFA	09/11/17-09/17/17	Tonight Show	1035-1137pm	-TuWThF----	:30		\$115.00	NM		
				Credited								
	3	WSFA	09/11/17-09/17/17	Tonight Show	1035-1137pm	-TuWThF----	:30		\$115.00	NM		
				Credited								
74	WSFA	09/18/17	09/18/17	RIGHT THIS MINUTES	130-2p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$30.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/18/17-09/24/17	RIGHT THIS MINUTES	130-2p	M-----	:30		\$30.00	NM		
				Credited								
75	WSFA	09/12/17	09/15/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	3	\$1,245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

<u>Contract / Revision</u> 1800064 /		<u>Alt Order #</u> 08768702
<u>Contract Dates</u> 09/12/17 - 09/18/17	<u>Product</u> LUTHER STRANGE SE	<u>Estimate #</u> 812
<u>Advertiser</u> POL/Strange, Luther/R/St		<u>Original Date / Revision</u> 09/11/17 / 09/11/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-TWTF--				3	\$415.00			
76	WSFA	09/12/17	09/17/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30	.		NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-TWTF--				3	\$115.00			
77	WSFA	09/12/17	09/17/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-TWTF--				3	\$70.00			
78	WSFA	09/12/17	09/17/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-TWTF--				2	\$70.00			
79	WSFA	09/18/17	09/18/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	M-----				1	\$70.00			
80	WSFA	09/12/17	09/17/17	WSFA 12 News at Noon	12-1230pm		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-TWTF--				3	\$225.00			
81	WSFA	09/18/17	09/18/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	M-----				1	\$135.00			
N 82	WSFA	09/13/17	09/17/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--WTF--				1	\$525.00			
N 83	WSFA	09/13/17	09/17/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--WTF--				1	\$215.00			
D 84	WSFA	09/13/17	09/17/17	ENTERTAINMENT TONIGHT	630-7p		:30	.		NM	0	\$0.00
N 85	WSFA	09/13/17	09/17/17	Today in Alabama	530a 528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--WTF--				1	\$100.00			
Totals											57	\$9,135.00

Signature: _____ Date: _____

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REP HEADLINE# 8768702 TRF# 1800064 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP11/17 10.18
CHANGES ** WSFA-TV ***

ADV # _____ ADV. NAME POLI/L STRANGE/R/SEN/AL REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME PINPOINT MEDIA BUYER NAME DANETTE SEGROVES
1707 OSAGE STREET SUITE 103 SALES PRSN WA- RYAN EDDINS (H)
ALEXANDRIA, VA 22302

ORDER # _____ CONTRACT # 8768702 CLASS: NATL. LOCAL REGIONAL
PRDCT LUTHER STRANGE SENAT EST#812 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP12/17 SEP18/17 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP11/17 10.18

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM ELECTRONIC INVOICING:
SPOT DATA - IDB# 1886.
TV INVOICES - IDB# 9915283.

NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:
M2 UNRESL BUY#7 MISSED:FRI/500P-530P SEP15 30S \$185.00 (SEP11/17)
BUY#35 THU/1200N-1230P SEP14 30S \$100.00
BUY#39 THU/500P-530P SEP14 30S \$185.00
BUY#53 TUE/500P-530P SEP12 30S \$185.00
BUY#66 WED/500P-530P SEP13 30S \$185.00
OFFER:W-F/600P-630P SEP13 30S \$525.00 PLS ADVISE.
& W-F/630P-700P SEP13 30S \$215.00
& W-F/530A-600A SEP13 30S \$100.00
CMT:NO AVAILS. PLEASE CONFIRM. THANKS, DENICE

SEP/17 \$9,135.00 CONTRACT TOTAL \$9,135.00
TOTAL SPOTS 59

MARKET TOTALS \$49,388 WSFA 56% WNCB 7% WAKA 28% WCOV 9% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES
SVC- NSI
DEMOS- RA35+*

REP: TEL# 703-528-9387 FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

REP HEADLINE# 8768702 TRF# 1800064

\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

ORDER WORKSHEET HARRIS REPORT FROM REP SEP11/17 11.13
*** CHANGES *** ** WSFA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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82	A		600P-630P	30		\$525.00	9/13	9/15	1		W-F	1
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PROGRAM : WSFA M-F 6P NEWS
ORD COM1: NO AVAILS. PLEASE CONFIRM. THANKS, DENICE
THIS IS A MAKE-GOOD FOR SEP15 ON LINE-7 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP14 ON LINE-35 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP14 ON LINE-39 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP12 ON LINE-53 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP13 ON LINE-66 FOR 1 SPOT/WK

83	A		630P-700P	30		\$215.00	9/13	9/15	1		W-F	1
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PROGRAM : ET
ORD COM1: NO AVAILS. PLEASE CONFIRM. THANKS, DENICE
PART OF A MAKEGOOD MADE UP OF LINES 82-84

84	A		530A-600A	30		\$100.00	9/13	9/15	1		W-F	1
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PROGRAM : TODAY IN AL @ 530A
ORD COM1: NO AVAILS. PLEASE CONFIRM. THANKS, DENICE
PART OF A MAKEGOOD MADE UP OF LINES 82-84

35	S		1200N-1230P	30		\$100.00	9/14	9/14	0		THU	0
----	---	--	-------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : WSFA 12 NEWS AT 12P
CON COM1: WSFA 12 NEWS AT 12P

39	S		500P-530P	30		\$185.00	9/14	9/14	0		THU	0
----	---	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : WSFA 12 NEWS AT 5P
CON COM1: WSFA 12 NEWS AT 5P

53	S		500P-530P	30		\$185.00	9/12	9/12	0		TUE	0
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PROGRAM : WSFA 12 NEWS AT 5P
CON COM1: WSFA 12 NEWS AT 5P

66	S		500P-530P	30		\$185.00	9/13	9/13	0		WED	0
----	---	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : WSFA 12 NEWS AT 5P
CON COM1: WSFA 12 NEWS AT 5P

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP11/17 11.13
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ **CHANGES** *** WSFA-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
M2	OK'D		BUY#7 MISSED:FRI/500P-530P				SEP15		30S	\$185.00	(SEP11/17)	
			BUY#35 THU/1200N-1230P				SEP14		30S	\$100.00		
			BUY#39 THU/500P-530P				SEP14		30S	\$185.00		
			BUY#53 TUE/500P-530P				SEP12		30S	\$185.00		
			BUY#66 WED/500P-530P				SEP13		30S	\$185.00		
			OFFER:W-F/600P-630P				SEP13		30S	\$525.00	PLS ADVISE.	
			& W-F/630P-700P				SEP13		30S	\$215.00		
			& W-F/530A-600A				SEP13		30S	\$100.00		
			CMT:NO AVAILS. PLEASE CONFIRM. THANKS, DENICE									

SEP/17 \$9,135.00 CONTRACT TOTAL \$9,135.00
TOTAL SPOTS 57

MARKET TOTALS \$49,388 WSFA 56% WNCN 7% WAKA 28% WCOV 9% CABL 0% WBMN 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP11/17 12.33
*** WSFA-TV ***

REP HEADLINE# 8768702 TRF# 1800064
\$\$\$ MOD# 2: APPROVED REV #1 \$\$\$

ADV # _____ ADV. NAME POLI/L STRANGE/R/SEN/AL REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME PINPOINT MEDIA BUYER NAME DANETTE SEGROVES
1707 OSAGE STREET SUITE 103 SALES PRSN WA- RYAN EDDINS (H)
ALEXANDRIA, VA 22302

ORDER # _____ CONTRACT # 8768702 CLASS: NATL. LOCAL REGIONAL

PRDCT LUTHER STRANGE SENAT EST#812 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP12/17 SEP18/17 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP11/17 12.33

REP: REVISED ORDER
M2 OKD AS LINES 82-84
TTL SAME, \$9,135
PLS CONFIRM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICING:
SPOT DATA - IDB# 1886.
TV INVOICES - IDB# 9915283.

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:
M2 OK'D BUY#7 MISSED:FRI/500P-530P SEP15 30S \$185.00 (SEP11/17)
BUY#35 THU/1200N-1230P SEP14 30S \$100.00
BUY#39 THU/500P-530P SEP14 30S \$185.00
BUY#53 TUE/500P-530P SEP12 30S \$185.00
BUY#66 WED/500P-530P SEP13 30S \$185.00
OFFER:W-F/600P-630P SEP13 30S \$525.00 PLS ADVISE.
& W-F/630P-700P SEP13 30S \$215.00
& W-F/530A-600A SEP13 30S \$100.00
CMT:NO AVAILS. PLEASE CONFIRM. THANKS, DENICE
CONTRACT TOTAL \$9,135.00
TOTAL SPOTS 57